## **ORDER**

Orders Order / Rev: 107044 06856489 Alt Order #: Crossroads GPS Product Desc: 1052 Estimate: 09/28/12 - 10/02/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 09/25/12 / 09/28/12 Sales Office: **BLPHI GENERAL** Order Type: Sales Region: National Crossroads Media, LLC Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 66 Canal Center Plaza EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **Crossroads GPS** A35+ New Business Thru: Demographic: **Product Codes:** PLI2 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PISSUE, GEN Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/27/12	09/30/12	30	\$41,225.00	\$35,041.25		
10/01/12	10/02/12	33	\$32,050.00	\$27,242.50		

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	30	\$41,225.00	\$35,041.25	0.00
October 2012	33	\$32,050.00	\$27,242.50	0.00
Totals	63	\$73,275.00	\$62,283.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	27%	\$73,275.00
Market	100%	\$271,388.89

<b>Competitive Share</b>	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$81,416.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$54,277.78
KTUD	1%	\$2,713.89
KVVU	17%	\$46,136.11
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$13,569.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	The Agenda 1230pm	CM	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
				The Agenda 1230pm									
NEWS 4: THE AGENDA no program 7/30													
	Star	rt Date	End Date	Weekdays Spo	ts/Week	Rate I	Rating				I		

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**KSNV** 

Order / Rev: 107044

Advertiser: Crossroads GPS

06856489 Alt Order #:

Product Desc: Crossroads GPS

Flight Dates: 09/28/12 - 10/02/12 1052

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/28/1	2 09/28/12	The Agenda 1230	pm CM	1230-1p	F	:30	1	\$325.00 1	0.00 NM	1	\$325.00
NEWS	<b>Λ. ΤΗΕ Δ</b>	GENDA no i	The Agenda 1230 program 7/30	pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	F	1	\$325.00	0.00						
E 2 KSNV	10/01/1	2 10/01/12	The Agenda 1230	pm CM	1230-1p	M	:30	1	\$325.00 1	0.00 NM	1	\$325.00
NEWO	4 TUE A	OFNDA	The Agenda 1230	pm								
	4: THE A	End Date	program 7/30 Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M	1	\$325.00	0.00						
E 3 KSNV	10/02/1	2 10/02/12	The Agenda 1230	pm CM	1230-1p	- T	:30	1	\$325.00 1	0.00 NM	1	\$325.00
			The Agenda 1230	pm								
			program 7/30	Consta //// all	Data	Detina						
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$325.00	Rating 0.00						
E 4 KSNV			FacetoFace/Ralsto	•	730-758pm	F	:30	1	\$900.001	0.00 NM	1	\$900.00
			Face to Face w/ J	•	· ·							•
			LSTON no pro		<b>-</b> .	5						
Sta Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
			FacetoFace/Ralsto		730-758pm	M	:30	1	\$900.001	0.00 NM	1	\$900.00
L O ROIV	10/01/1	2 10/01/12	Face to Face w/ J	•	700 700pm	112	.00		ψοσο.σο τ	0.00 14101		ψουσ.σσ
FACE T	O FACE	W/JON RA	LSTON no pro									
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate Page 20	Rating						
Week: 10/		10/07/12	FacetoFace/Ralsto	n Por@M	\$900.00 730-758pm	0.00 - T	:30	1	\$900.001	0.00 NM	1	\$900.00
L O KSINV	10/02/1	2 10/02/12	Face to Face w/ J	•	730-730pm	- 1	.30	'	φ900.00 1	U.UU INIVI	'	φ900.00
FACE T	O FACE	W/JON RA	LSTON no pro									
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/07/12	-T	1	\$900.00	0.00			<b>*</b>	0.00 NIM		<b>#</b> 000 00
E 8 KSNV	10/01/1	2 10/01/12	Wake Up Early w/ Wake Up Early W	-	430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE I	UP WITH	THE WAGN		agnoro								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M	1	\$200.00	0.00			*			
E 9 KSNV	10/02/1	2 10/02/12	Wake Up Early w/ Wake Up Early W		430a-5a	- T	:30	1	\$200.001	0.00 NM	1	\$200.00
WAKE I	UP WITH	THE WAGN		agriers								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	- T	1	\$200.00	0.00						
E10 KSNV	09/28/1	2 09/28/12	Late Night w/Fallo		1237a-136ar	n F	:30	1	\$350.001	0.00 NM	1	\$350.00
LATE N	IIGHT W	JIMMY FAL	Late Night w/Fallo LON airs 139	on								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	F	1	\$350.00	0.00						
E11 KSNV	10/01/1	2 10/01/12	Late Night w/Fallo		1237a-136ar	m M	:30	1	\$350.001	0.00 NM	1	\$350.00
I ATE N	IIGHT W	IIMMY FAL	Late Night w/Fallo LON airs 139	on								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M	1	\$350.00	0.00						
E12 KSNV	10/02/1	2 10/02/12	Late Night w/Fallo		1237a-136ar	n - T	:30	1	\$350.001	0.00 NM	1	\$350.00
LATEN	IICHT W	/ IINANAV EA I	Late Night w/Fallo LON airs 139	n								
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	- T	1	\$350.00	0.00						
E13 KSNV	09/29/1	2 09/29/12	•		630-730pm	S-	:30	1	\$525.00 1	0.00 NM	1	\$525.00
IEOD 41	DDV		WKND Jeop/Whe	el								
JEOPAI Sta	RDY irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S-	<u> </u>	\$525.00	0.00						
E14 KSNV				CM	2pm-3pm	F	:30	1	\$325.00 1	0.00 NM	1	\$325.00
										,	_	

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**KSNV** 

Order / Rev: 107044

107044 Adve

Advertiser: Crossroads GPS

Estimate:

Alt Order #: 06856489

Product Desc: Crossroads GPS

Flight Dates: 09/28/12 - 10/02/12

1052

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots The Doctors The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rate Rating - - - - F- -Week: 09/24/12 09/30/12 \$325.00 0.00 E 15 KSNV 10/01/12 10/01/12 The Doctors СМ M- - - - -:30 \$325.001 0.00 NM \$325.00 2pm-3pm The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$325.00 0.00 E 16 KSNV 10/02/12 10/02/12 CM - T- - - -:30 \$325.001 0.00 NM The Doctors 2pm-3pm 1 \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 0.00 Week: 10/01/12 - T- - - - · \$325.00 M-F 5-6a WakeUp w/WaQM E 17 KSNV 09/28/12 09/28/12 5-6a ---F--:30 \$600.001 0.00 NM \$600.00 1 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Rating Start Date **End Date** Weekdays Spots/Week Rate ---F--Week: 09/24/12 09/30/12 \$600.00 0.00 E 18 KSNV 10/01/12 10/01/12 M-F 5-6a WakeUp w/WaQM M- - - - -:30 \$600.001 0.00 NM 5-6a 1 1 \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS **End Date** Start Date Weekdays Spots/Week Rate Rating 10/07/12 M- - - - -Week: 10/01/12 \$600.00 0.00 E 19 KSNV M-F 5-6a WakeUp w/WaQM - T- - - -\$600.001 10/02/12 10/02/12 5-6a :30 1 0.00 NM \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Weekdays Start Date **End Date** Spots/Week Rate Rating 10/07/12 - T- - - -Week: 10/01/12 \$600.00 0.00 ---F--E 20 KSNV 09/28/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM :30 \$900.001 4-5pm 0.00 NM 1 \$900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date **End Date** Weekdays Spots/Week Rating Rate 09/30/12 ----F--Week: 09/24/12 \$900.00 0.00 E 21 KSNV 10/01/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M- - - - -:30 \$900.001 0.00 NM \$900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -10/07/12 \$900.00 Week: 10/01/12 0.00 E 22 KSNV 10/02/12 10/02/12 NEWS 3 at 4 (1 HOUR)CM - T- - - -\$900.001 0.00 NM 4-5pm :30 1 \$900.00 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 4 AT 430P Start Date Spots/Week Rating **End Date** Weekdays Rate 10/07/12 Week: 10/01/12 \$900.00 0.00 E 23 KSNV 09/28/12 09/28/12 CM 12-1230pm ---F--:30 \$500.001 0.00 NM \$500.00 Noon News Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ---F--\$500.00 0.00 E 24 KSNV 10/01/12 10/01/12 СМ \$500.001 Noon News 12-1230pm M- - - - -:30 0.00 NM \$500.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Spots/Week Rating Start Date **End Date** Weekdays Rate M- -Week: 10/01/12 10/07/12 0.00 \$500.00 E 25 KSNV 10/02/12 10/02/12 Noon News CM 12-1230pm - T- - - -:30 \$500.001 0.00 NM \$500.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ **End Date** Start Date Weekdays Spots/Week Rating Rate - T- - - -Week: 10/01/12 10/07/12 \$500.00 0.00 E 26 KSNV 09/30/12 09/30/12 CM 6a-7a \$450.001 0.00 NM \$450.00 ----S :30

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**KSNV** 

Order / Rev: 107044

Advertiser: Crossroads GPS

06856489 Alt Order #: Product Desc: Crossroads GPS

Flight Dates: 09/28/12 - 10/02/12 Estimate: 1052

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
•			News 3 Sunrise - News 3 Sunrise S								
NEWS:	3 AT SUI	NRISE no pr		SUNDAT							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	24/12	09/30/12	S	1	\$450.00	0.00					
E 28 KSNV	09/30/1	2 09/30/12	Jeopardy in PRIM		M-SA 8-11p	/ SUNS	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
Jeopard	dv		Jeopardy in Prim	е							
•	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	/24/12	09/30/12	S	1	\$1,200.00	0.00					
E 29 KSNV	09/28/1	2 09/28/12	M-F 6-7a WakeU		6-7a	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE		THE WAGN	M-F 6-7a WakeU	lp w/Wagners							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	F	1	\$1,000.00	0.00					
E30 KSNV	10/01/1	2 10/01/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a WakeU	lp w/Wagners							
_	_	THE WAGN		Consta ///onle	Data	Datina					
Sta Week: 10/	rt Date /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
_			M-F 6-7a WakeU		6-7a	- T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a WakeU					**,********			* 1,000100
WAKE	UP WITH	THE WAG	NERS								
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
Week: 10/ E32 KSNV		10/07/12		CM	\$1,000.00	0.00 F	.20	1 \$600.00.1	0 00 NM	4	<u> የ</u> ድርር ርር
E 32 KSINV	09/28/1	2 09/28/12	Dr. Phil Dr Phil	CIVI	3-4p	r	:30	1 \$600.001	0.00 NM	1	\$600.00
DR. PH	IL no pro	gram 7/30-8									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	F	1	\$600.00	0.00					
E33 KSNV	10/01/1	2 10/01/12	Dr. Phil	CM	3-4p	M	:30	1 \$600.001	0.00 NM	1	\$600.00
DR. PH	IL no pro	gram 7/30-8	Dr Phil /10								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	01/12	10/07/12	M	1	\$600.00	0.00					
E34 KSNV	10/02/1	2 10/02/12	Dr. Phil	CM	3-4p	- T	:30	1 \$600.001	0.00 NM	1	\$600.00
ND DL	II no pro	gram 7/30-8	Dr Phil								
_	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	- T	1	\$600.00	0.00					
E35 KSNV	09/28/1	2 09/28/12	Rachael Ray	CM	11am-12pm	F	:30	1 \$500.001	0.00 NM	1	\$500.00
	=		Rachael Ray								
RACHE		Frad Data	Ma alada sa	Consta ///onle	Data	Datina					
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
E36 KSNV				CM	11am-12pm	M	:30	1 \$500.001	0.00 NM	1	\$500.00
			Rachael Ray					********			********
RACHE											
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating					
Week: 10/ E 37 KSNV		10/07/12	Rachael Ray	CM	\$500.00 11am-12pm	0.00 - T	:30	1 \$500.001	0.00 NM	1	\$500.00
LS/ NSINV	10/02/1	2 10/02/12	Rachael Ray	Civi	rram-rzpm	- 1	.50	1 \$300.001	0.00 14141	'	ψ500.00
RACHE	LRAY										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	- T	1	\$500.00	0.00	.20	4 (14 700 00 4	0.00.1114	4	<b>04 700 00</b>
E38 KSNV	U9/28/1	∠ ∪9/28/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	F	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00
WHEEL	OF FOR	RTUNE	WIT WINGS OF FU								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	F	1	\$1,700.00	0.00					
E39 KSNV	10/01/1	2 10/01/12		CM	7-730pm	M	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00

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**KSNV** 

Order / Rev: 107044

107044 Advertiser:

Crossroads GPS

Alt Order #: 06856489

Product Desc: Crossroads GPS

Flight Dates: 09/28/12 - 10/02/12

1052

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F Wheel M-F Wheel of Fortune WHEEL OF FORTUNE Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 10/01/12 10/07/12 \$1,700.00 0.00 E40 KSNV 10/02/12 10/02/12 M-F Wheel СМ 7-730pm - T- - - -:30 \$1,700,001 0.00 NM \$1,700.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$1.700.00 0.00 E41 KSNV 09/29/12 09/29/12 CM ---S-:30 \$675.001 0.00 NM Sa-Su Early News 5pm-630pm \$675.00 Sa-Su Early News KSNV EARLY NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 ---S-0.00 Week: 09/24/12 \$675.00 E 42 KSNV 09/28/12 09/28/12 Days of our Lives CM 1258p-2pm ---F--:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS OF OUR LIVES no program 7/30-Weekdays Start Date **End Date** Spots/Week Rating Rate - - F- -Week: 09/24/12 09/30/12 \$425.00 0.00 E 43 KSNV 10/01/12 10/01/12 Days of our Lives 1258p-2pm M- - - - -:30 \$425.001 0.00 NM CM 1 \$425.00 Days of our Lives DAYS OF OUR LIVES no program 7/30-**End Date** Weekdays Start Date Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$425.00 0.00 E 44 KSNV 10/02/12 10/02/12 Days of our Lives - T- - - -\$425.00 1 0.00 NM CM 1258p-2pm :30 \$425.00 Days of our Lives DAYS OF OUR LIVES no program 7/30-Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 - T- - - -Week: 10/01/12 \$425.00 0.00 ---S-E 45 KSNV 09/29/12 09/29/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,400.001 0.00 NM \$1,400.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 ---S-0.00 \$1,400.00 E 47 KSNV 09/28/12 09/28/12 M-F Today Show II 3rd HCM 9-10a ---F--:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Today Show II TODAY SHOW II Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 ---F--\$1,000.00 Week: 09/24/12 0.00 E 48 KSNV 10/01/12 10/01/12 M-F Today Show II 3rd HCM 1 \$1,000,001 0.00 NM \$1,000.00 9-10a M- - - - -:30 M-F Today Show II TODAY SHOW II Rating Start Date End Date Spots/Week Weekdays Rate 10/07/12 \$1,000.00 Week: 10/01/12 0.00 E49 KSNV 10/02/12 10/02/12 M-F Today Show II 3rd HCM 9-10a - T- - - -:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Today Show II TODAY SHOW II Spots/Week **End Date** Rating Start Date Weekdays Rate Week: 10/01/12 10/07/12 - T- - - -\$1,000.00 0.00 E 50 KSNV 09/28/12 09/28/12 M-F Early News СМ ---F--:30 \$1,800.001 0.00 NM 5-630p \$1,800.00 M-F Early News **EARLY NEWS** Spots/Week Rating Start Date End Date Weekdays Rate Week: 09/24/12 09/30/12 - - F-\$1,800.00 0.00 E51 KSNV 10/01/12 10/01/12 M-F Early News CM 5-630p M- - - - -:30 1 \$1,800.001 0.00 NM \$1,800.00 M-F Early News **EARLY NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - - -Week: 10/01/12 10/07/12 \$1,800.00 0.00 0.00 NM E 52 KSNV 10/02/12 10/02/12 CM :30 \$1,800.001 \$1,800.00 5-630p

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**KSNV** 

Order / Rev: 107044

Advertiser: Crossroads GPS

06856489 Alt Order #:

Product Desc: Crossroads GPS

Flight Dates: 09/28/12 - 10/02/12 1052

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Early News M-F Early News										
EARLY	NEWS		Wi-F Early News										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>ıg</u>					1	
Week: 10/	/01/12	10/07/12	- T	1	\$1,800.00	0.0							
E53 KSNV	09/28/1	2 09/28/12	Fri PR 9-10p	CM	9-10pm	-	· F	:30	1	\$2,600.001	0.00 NM	1	\$2,600.00
Grimm			Friday Prime 9-10	upm									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g					ĺ	
Week: 09/	/24/12	09/30/12	F	1	\$2,600.00	0.0	_						
E54 KSNV	09/30/1	2 09/30/12	LAW & ORDER (		M-SA 8-11p	/ SUN-	S	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
law & o	rder		Law & Order (syr	nd) PRIME									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	ıa						
Week: 09/		09/30/12	S	1	\$1,200.00	0.0						ĺ	
E 55 KSNV	09/29/1	2 09/29/12	Sat PR 8-9p	CM	8-9pm	-	S-	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
A : I	D===ti==		Saturday Prime 8	3-9pm									
	Practice art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	ıa						
Week: 09/		09/30/12	S-	1	\$1,200.00	0.0						ĺ	
		2 09/29/12	Sat PR 9-11p	CM	9-11p	-	S-	:30	1	\$1,500.002	0.00 NM	1	\$1,500.00
			Saturday Prime 9	9-11pm									
J	Fire RP		M/s shalsans	0	Data	D-C-	_						
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$1,500.00	Ratin 0.0	_						
			Sunday Today	CM	7a-8am		·S	:30	1	\$1,900.001	0.00 NM	1	\$1,900.00
			Sunday Today							, ,			, ,
TODAY	ON SUN	NDAY airs 4-	5a 7/8, no										
Sta Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u>	Ratin 0.0							
			Sat PR 9-11p	CM	\$1,900.00 9-11p		· S-	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
L 00 KOK	00/20/1	2 00/20/12	Saturday Prime 9		o rip		J	.00		Ψ2,000.00 1	0.00 14101		Ψ2,000.00
Law & C	Order SV	U RPT	·	·									
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Ratin							
Week: 09/		09/30/12	Sa-Su News 3 at	ElavarCM	\$2,000.00 11pm-1135p	0.0	S	:30		\$1,400.001	0.00 NM	1	\$1,400.00
EUI KSINV	09/30/1	2 09/30/12	Sa-Su News 3 at		1 1piii-1 133p	,,,,		.30	'	\$1,400.001	U.UU INIVI	'	\$1,400.00
NEWS:	3 NIGHT	SIDE										1	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 09/		09/30/12	S	1	+ ,	0.0				Φο οοο οο 1	0.00.1114		Фо ооо оо
E 62 KSNV	09/30/1	2 09/30/12	NFL End of Game		1p-9p	-	S	:30	1	\$8,000.001	0.00 NM	1	\$8,000.00
Sun Nig	ght Ftbll E	nd of Game		C Dicak									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 09/		09/30/12	S	1	\$8,000.00	0.0							
E 63 KSNV	10/02/1	2 10/02/12	Tues PR 9-10p	CM	9-10p	-	T	:30	1	\$2,600.001	0.00 NM	1	\$2,600.00
Go On/	The New	Normal	Tuesday Prime 9	- 10p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>ıg</u>					ĺ	
Week: 10/	/01/12	10/07/12	- T	1	\$2,600.00	0.0							
E64 KSNV	09/28/1	2 09/28/12	•	CM	10-11pm	-	F	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
DATELL	INE NBC	-no program	Friday Prime 10-	11pm									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	ıa						
Week: 09/		09/30/12	F	1		0.0							
E 65 KSNV	10/02/1	2 10/02/12	Tues PR 10-11p	CM	10-11pm		T	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
Descrit	2004		Tuesday Prime 1	0-11pm								1	
Parenth Sta	nood art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	ıa					1	
Week: 10/		10/07/12	- T	<u> </u>	\$3,200.00	0.0						ĺ	
E 66 KSNV				CM	8-10pm		M	:30	1	\$4,000.001	0.00 NM	1	\$4,000.00
					-						'	•	

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**KSNV** 

Order / Rev: 107044 Alt Order #:

Advertiser: Crossroads GPS

Product Desc:

06856489

Crossroads GPS

Flight Dates: 09/28/12 - 10/02/12

Estimate:

1052

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1			Mon PR 8-10p									
			Monday Prime 8	-10pm								
The Voice	Э									_		
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	1/12	10/07/12	M	1	\$4,000.00	0.00						
N67 KSNV	09/28/1	2 09/28/12	Last Call w/Carso	on Daly CM	136-205am	F	:30	1	\$200.001	0.00 NM	1	\$200.00
			Last Call w/Cars	on Daly								
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24	4/12	09/30/12	F	1	\$200.00	0.00						
N68 KSNV	09/30/1	2 09/30/12	Golf	CM	4a-8pm	S	:30	1	\$2,850.001	0.00 NM	1	\$2,850.00
			Golf									
Start	Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24	4/12	09/30/12	S	1	\$2,850.00	0.00						
										Totals	63	\$73,275.00